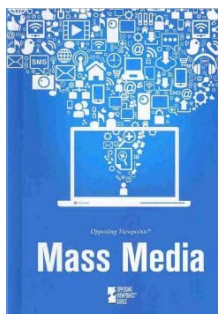


Big Data and You

Author: Mindy Mozer

Call number: 004 MOZ

Explains what big data is, consisting often of trillions of records, how collecting this data and processing it can be very profitable for businesses.

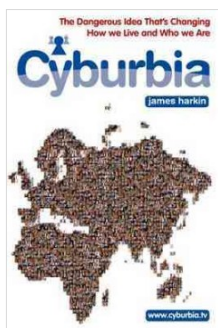


Mass Media

Author: Margaret Haerens and Lynn M. Zott

Call number: 302.23 HAE

A collection of twenty-one essays that offers varying perspectives on issues relating to mass media.



Cyurbia: the Dangerous Idea That's Changing How We Live and Who We Are

Author: James Harkin

Call number: 306 HAR

Once there was no text messaging. No email and no social network sites like Facebook, Bebo and MySpace. The way we live has apparently been transformed by new ways of communicating. But where did these trends start? And if they can change our behaviour, can they also change the way we think?

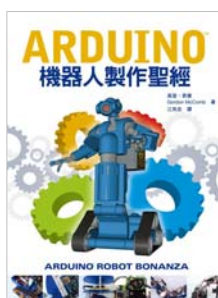


《Google 衝擊》

作者: 藍道·史卓思

索書號: 338.7 STR

Google真的能成功嗎？這個掌握網上眾多資訊的巨人，會為人們帶來哪些影響？在書中都有精采的觀察與討論。



《Arduino 機器人製作聖經》

作者: 高登·麥康

索書號: 629.892 MCC

本書將實際示範只需使用一般的工具與常見電子零件，就可以打造自主行動的機器人。並且學習如何連接電子線路建構硬體、撰寫程式成為機器人的大腦，以及添加只專屬於你自己的獨特需求。